

SPONSORSHIP

Canadian Sport Horse Association Alberta Chapter
80 Blazer Estates Ridge, Calgary, AB T3L 2N7
canadiansporthorsealberta@gmail.com



JULY 5TH & 6TH THE ALBERTA CHAPTER OF THE CSHA IS THRILLED TO PRESENT

JOHN AND BEEZIE MADDEN AS THEY FACILITATE A SYMPOSIUM:

DEVELOPING RIDERS AND HORSES FOR COMPETITION – THE MADDEN METHOD

HOSTED AT EVENTYRE FARMS 100 – 96147 265 AVE W. FOOTHILLS, AB T1S 3B2

Located 20 minutes south west of Spruce Meadows <https://www.facebook.com/eventyrefarms>

We invite organizations to join us for a couple of Alberta afternoons celebrating Alberta ingenuity, beautiful Alberta horses and talented riders, at a stunning Alberta made facility, in the Foothills, once home to the Tsuut'ina Nation. Enjoy local cuisine, Alberta beverages and the incredible opportunity to learn from international horsemasters, John and Beezie Madden.

We believe that sponsorship and events are value added on both sides. To that end we offer the opportunity for organizations to benefit from the exposure and promotion that this event will generate.

This is a celebration of Community.

An event like this is an opportunity for an organization to showcase its commitment to the quality of life of folks blessed to live and work and be a part of the diverse culture in Alberta.

Funds raised go to educational programs to foster, promote, and further equestrianism in Alberta. Learning life skills in an agricultural environment, the value of commitment, and self-reliance translates to successful careers in competing, teaching, business, and contributing to community. The greater vision is for an ongoing bursary for young people as they prepare to enter a secondary phase of education in preparation for a meaningful adulthood.

Beezie Madden, is one of the most famous showjumpers of all time, 3-time Olympian, and just entered into the showjumping hall of fame. John Madden is renowned as a teacher, mentor and horseman.

See Beezie's Bio at Home of Beezie Madden <http://www.johnmaddensales.com/>

Long time staunch supporters and competitors at the incredible venue of Spruce Meadows – another Alberta made treasure – they share their vast knowledge with up and coming “hometown” talent ...two legged and four!

It is a once in a life time occasion to be able to host John and Beezie here in Alberta!

Thank you for considering our proposal. We are so excited about this we want to share with as many people as we can. Your financial support will benefit local vendors, Alberta artisans, Alberta breeders, young talent aspiring to international competition, and take a couple of afternoons with Olympic stars to a whole new level.

We are committed to an event exemplifying the talent, services, products and people that make Alberta special. Everything possible is Alberta-sourced, environmentally focused, and reusable or recycled.

Thanks to an in-person event, social media, print, and livestream we offer widespread promotion of your organization and products. Thank you for any participation; we are most grateful!

Event Support: live/digital display of your banner, promotional/informational material, your logo in our advertising and promotion, and organization representatives at the event. \$500.00 - \$750.00 - \$1000.00

Water and light refreshments available. Questions? Marie MacAulay 780-621-7312

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Event Schedule:

→ Tuesday afternoon will be limited to participants and two teammates, and invited guests. ←

[Tuesday July 5th 4:45 pm](#) Opening Blessing Tsuut'ina Nation First Nation Chief

Tuesday 5th 4 pm – 5 pm Each horse and rider will have ten minutes in the arena as John and Beezie assess each combination to fit them in the most appropriate category for the following afternoon.

5 pm – 6:30 pm *Charcuterie and wine/beer as John and Beezie provide a synopsis for the following day.*

Wednesday 10.30 am CSHA booth, (memberships available) refreshment table, and sponsor area

**180 auditor tickets c/w catered lunch 11:30 – 1:00 pm afternoon snack, beverages ALL INCLUDED \$125.00
RESERVE NOW!**

<https://www.equestrianevents.ca/event-details/the-madden-method>

*Caterer and Alberta vendors on site*** **Catered Lunch 11:30-1:00 pm***

Wednesday 11 am – 12 pm Warm up for participating riders and horses only...closed arena

12 pm - 12:30 pm - Arena closed to set up for Symposium

12:30 pm – 1 pm – Warm up for Beezie and her horse ...seating time for auditors

[Wednesday July 6th 12:45 pm](#) Opening Blessing Tsuut'ina Nation First Nation Chief

SYMPOSIUM BEGINS AT 1:00 PM* *1:00 – 1:30 – RIDING DEMONSTRATION BY BEEZIE

1:30 – 2:30 – FUNDAMENTAL WORK DEVELOPING YOUNG JUMPERS – 2-3 RIDERS

3:00 – 4:00– HORSE AND RIDER PREPARATION TO COMPETE – 2-3 RIDERS

Beverage, snack available

4:30 – 5:30 – FLATWORK FOR JUMPERS AND YOUNG HORSES – 2-3 RIDERS

5:30 - ***Q And A With the Maddens***

Due to the symposium format nine horse and rider combinations will participate.

We invite all current CSHA members riding a CSHA registered horse, born in 2014 -2018 to apply.

Memberships can be processed online: www.c-s-h-a.org (associate members \$35.00)

Selection will be based on riders and horses that are best suited to benefit from the symposium format.

- Please submit a two-minute video of you and your horse by May 1, 2022
- Riders and horses notified of their acceptance on May 15, 2022. email contact@equestrianevents.ca for details

cheque payable to: Canadian Sport horse Assoc. Alberta Chapter

CSHA Alberta chapter 80 Blazer Estates Ridge, Calgary, AB T3L 2N7

Etransfer to: canadiansporthorsealberta@gmail.com